



Application for Funding Workshop FY 2015-2016

*Community Development
Department*

101 CITY HALL PLAZA
DURHAM, NC 27701
P 919.560.4570
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City of Durham Department of Community Development

**December 17, 2014
at 10:00 AM**



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Welcome!

■ Introduction of Staff

■ Review of Logistics

- Location of restrooms
- Please mute telephones
- Don't forget to ask questions!



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Agenda Review

- Purpose of Workshop
- CDBG Program
- ESG Program
- HOME Program
- Dedicated Housing Funds
- Closing Remarks



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Flow of Funds

- U.S. Department of Housing and Urban Development (HUD) grants funds to the City Durham (City)
- City's funds are administered by HUD's Office Of Community Planning and Development (CPD)
- City is a participating jurisdiction (PJ) and entitlement community



Goal of HUD's Community Planning and Development Programs

▪Develop viable urban communities by...

1. Providing decent housing,
2. Providing a suitable living environment, and
3. Expanding economic opportunities

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What Type of Funds Does the City Receive?

■ The City participates in the following HUD/CPD programs:

1. Community Development Block Grant Program (CDBG)
2. Home Investment Partnerships Program (HOME)
3. Emergency Solutions Grant Program (ESG)



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HUD's Planning Process

- Five-Year Consolidated Plan
 - Identifies “Priorities” and Goals for the next five years
 - Fifth and final year of 2010-2015 Con Plan
- Annual Action Plan
 - Details the City’s Plan for addressing needs in upcoming fiscal year
- Both require citizen participation, public hearings, and approval by HUD



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Priorities Identified in the Current Consolidated Plan

- The following two areas were identified as “Priorities” in the Five-Year Consolidated Plan:
 1. Neighborhood Stabilization and Revitalization and;
 2. Special Needs Housing



What is Performance Measurement?

- Performance measurement is a process that systematically evaluates whether your efforts are making an impact on the clients you are serving or the problem you are targeting.

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Why is Performance Measurement Important?

- Federal Agencies
 - A requirement for federal programs
 - Performance is key consideration in program funding decisions
 - Demonstrating program results to decision- makers and public



Why is Performance Measurement Important ?

- State and Local Grantees

- Enables HUD and grantees to capture program accomplishments
- Helps enhance capacity and results
- Builds public confidence/support in programs

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Choosing the Best Objective

- Creating suitable living environments - activities designed to benefit communities, families, or individuals by addressing issues in their environment
- Providing decent housing - activities cover a wide range of housing activities generally completed with HOME and CDBG funds
- Creating economic opportunities - activities related to economic development, commercial revitalization, or job creation



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Choosing the Best Outcome

- Availability/Accessibility - activities that make services infrastructure, public services, public facilities, housing, or shelter available or accessible to low- and moderate-income people
- Affordability - activities that provide affordability in a variety of ways to low- and moderate income people
- Sustainability - activities that are aimed at improving communities or neighborhoods



ESG Performance Measures

- Adopted by Durham Continuum of Care
- Align with Homeless Emergency Assistance and Rapid Transition to Housing (HEARTH) Act
- Moving from Program to System Level Evaluation

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HEARTH Measures

- Length of time homeless
- Recidivism (subsequent return to homelessness)
- Access/coverage (thoroughness in reaching persons who are homeless)
- Overall reduction in number of persons who experience homelessness
- Job and income growth for persons who are homeless
- Reduction in first time homeless



CDBG Funds 24 CFR 570

CDBG funds to be awarded through this application process are limited to public service activities which address homelessness.

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HOME Program 24 CFR Parts 91 and 92

- To expand the supply of decent, safe, sanitary, and affordable housing
- Primary attention to rental housing, for very low-income and low-income families



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HOME Funds

- HOME funds to be distributed through this application process are limited to the Community Housing Development Organization (CHDO) set-aside.
- CHDOs seeking funding must meet the capacity requirements prescribed by HUD.



ESG Program 24 CFR 576

Funding provided to:

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- Engage homeless individuals and families living on the street;
- Improve the number and quality of emergency shelters for homeless individuals and families;
- Help operate these shelters;
- Provide essential services to shelter residents;
- Rapidly re-house homeless individuals and families; and
- Prevent families and individuals from becoming homeless



Who is Eligible to Receive ESG Funding 24 CFR 576.25

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Non-profits

&

Local Units of Governments



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Eligible ESG Components and Activities

24 CFR 576

- Street Outreach
- Emergency Shelter
- Homelessness Prevention
- Rapid Re-Housing
- Homeless Management Information System (HMIS)/Administrative costs
- Coordinated Intake and Assessment



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Beneficiary Eligibility

- Must meet Homeless Definition in Final Rule: 24 CFR 91, 582 & 583
- Eligibility and record keeping requirements
- Required to record client information and program activities in communities Homeless Management Information System (HMIS)



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ESG Matching Requirements

- The City requires its ESG grantees to provide a dollar-for dollar match with their respective ESG award amount
- Time contributed by volunteers = \$5 per hour or volunteers providing professional services are valued at reasonable and customary rate in the community.
- Match must be documented



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Participation of Homeless Persons in Policymaking

- Recipients of ESG funds are required by law to provide for the participation of at least one homeless or formerly homeless person in a policy-making function within the organization.
- Example of participation - involvement of a homeless or formerly homeless person on the Board of Directors or similar entity that considers and sets policy or makes decisions for the recipient agency.



Dedicated Housing Funds Eligible Categories

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- Neighborhood Revitalization
- Small Development Projects
- Match/Gap Financing for Persons with Special Needs
- Rapid Re-Housing



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Application Minimum Requirements

- Brief Overview and Discussion
- CDBG, HOME, ESG and DHF Applications



When are Applications Due?

All applications are **DUE** at the
Department of Community Development No Later Than

2:00 PM on Thursday, January 29, 2015

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Applications are available via our website:
<http://durhamnc.gov/ich/cb/cdd/Pages/Home.aspx>



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How Can Applications be Submitted?

Applications may be hand-delivered or mailed to:

City of Durham
Department of Community Development
Attention: Wilmur Conyers
807 E. Main Street, Bldg. 2, Suite 200,
Durham, NC 27701

***Late applications will not be considered**



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Estimated Timelines

- February: Staff and Citizen Advisory Committee Application Review
- February: Recommendations to Citizen Advisory Committee
- February : Recommendations to City Manager
- March: Publish Draft Consolidated Plan/Annual Action Plan
- April: Public Hearing on and Adoption of Consolidated Plan/Annual Action Plan



Got Questions?

Questions may be submitted to the Department of Community Development up until January 16, 2015.

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**Feel free to call Wilmur Conyers at
(919) 560-4570**

Helpful Websites: www.hudhre.info and www.hud.gov

Thank you for your time and attention